

**B.C.A. (Pt.-III)**

**E-Comm.**

**305/335**

**B.C.A. (Part-III) Examination, 2023**

(Faculty of Science)

(Three Year Scheme of 10+2+3 Pattern)

**E-Commerce**

**Paper : 305/335**

**Time Allowed : 3 Hours**

**Maximum Marks : 100**

Answer of all the questions (Short answer as well as are to be given in the main answer-book only. Answers of short answer type questions must be given in sequential order. Similarly all the parts of one question of descriptive part should be answered at one place in the answer-book. One complete question should not be answered at different places in the answer-book.

Write your roll number on question paper before you start writing answers of questions.

Question paper consists of **Three** parts.

**All Three** parts are **Compulsory**

**PART-I:** (Very short answer) consists of 10 questions of 2 marks each. Maximum limit for each question is up to 40 words.

**PART-II:** (Short answer) consists of 5 questions of 4 marks each, Maximum limit for each question is up to 80 words.

**PART-III:** (Long answer) consists of 5 questions of 12 marks each with one question from each unit with internal choices.

**PART-I**

1. Attempt all questions. Each question carries 2 marks.

10×2=20

- ✓(a) What is E-Commerce?
- ✓(b) What do you understand by Competitive Advantage?
- ✓(c) What do you mean by understanding Implementation?
- ✓(d) What is Mobile Shopping?
- ✓(e) What is Smart Card?
- ✓(f) What is Reputation Risk?
- ✓(g) What do you mean by Tokenization?
- ✓(h) What is E-Marketing?
- ✓(i) What is E-Wallet?
- (j) . What is 3D Security?

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## PART-II

2. Attempt all questions.

- ✓ (a) Write the scope of E-Commerce.
- (b) Write a short note on Business strategy in E-Commerce.
- ✓ (c) Explain the types of threats in E-Commerce.
- (d) Explain the opportunities of understanding testing.
- ✓ (e) Explain the business ethics in E-Commerce.

## PART-III

✓ 3. What is Electronic Commerce? Describe its advantages and disadvantages.

Or

Explain various models of E-Commerce with suitable examples.

4. Describe the challenges and opportunities of implementation planning.

Or

Write a detailed note on testing of E-Commerce.

✓ 5. Explain various types of E-Payment system with suitable examples.

Or

Write short notes on the following :

- (a) ✓ E-Supply Chain Management.
- (b) ✓ Cyber Laws.

✓ 6. Define E-Banking. Describe various types of E-Banking support services.

Or

Write short notes on the following :

- (a) ✓ Transaction Risk
- (b) ✓ Security Issues.

✓ 7. What is M-Commerce? Explain security issues of M-Commerce.

Or

Write short notes on the following :

- (a) On-Line Shopping
- (b) Mobile Deliver Technology.

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